



The California Waste & Recycling Association (CWRA) is a trade association from the waste and recycling industry with operations in the County of Los Angeles and the surrounding areas. Our membership consists of solid waste haulers, recyclers, facility owners and operators, and our associate members, whose goods and services support our industry.

The members of the CWRA believe in the principle that a competitive marketplace delivers high service levels to customers and municipalities at fair rates. The goal of the CWRA is to improve and enhance the waste and recycling industry by working with our members and associates to promote best business practices while maintaining public trust and improving the environment. The CWRA supports state and local officials in their efforts to achieve environmental sustainability, including the development of Zero Waste communities.

We have prepared this letter to request your consideration of affiliating as an Associate Member of the CWRA in order to allow your company to interact at a high level with the clients and/or potential clients from the waste industry. Below are a few of the benefits that you will receive from your Associate membership with the CWRA and the various membership levels available to your company.

Bronze Associate (\$75.00 per month)

- Company logo on the CWRA website
- Invitation to attend various industry meetings and forums with our members

Silver Associate (\$125.00 per month)

- Company logo on the CWRA website
- Advanced profile of your company and a description of your product/service offerings on our website
- Invitation to attend various industry meetings and forums with our members
- Invitation to attend the Annual Holiday Party in December for up to two (2) guests

Gold Associate (\$175.00 per month)

- Company logo on the CWRA website
- Advanced profile of your company and a description of your product/service offerings on our website
- Link to your company's website directly from the CWRA website
- Invitation to attend various industry meetings and forums with our members
- Opportunity to attend two (2) Board meetings per year to hear firsthand the issues facing our industry and be able to highlight your company and products to all attendees
- Invitation to attend the Annual Holiday Party in December for up to two (2) guests

Thank you in advance for your consideration of membership. We welcome you to visit our website at www.cawasterecyclingassn.com for more information on our organization. For your convenience, we have attached an application for membership. We appreciate your interest in our organization and please feel free to contact us with any questions or comments.

Sincerely,

David E. Fahrion
Chief Executive Officer